



Communications Report January - June 2025

We respectfully acknowledge the Mi'kmaq people of Abegweit in Mi'kma'ki. We acknowledge that Mi'kma'ki is the ancestral and unceded territory of the Mi'kmaq people, who, in 1725, first signed the Treaties of Peace and Friendship with the British Crown.

Co-op Information

Welcome to Island Unity!

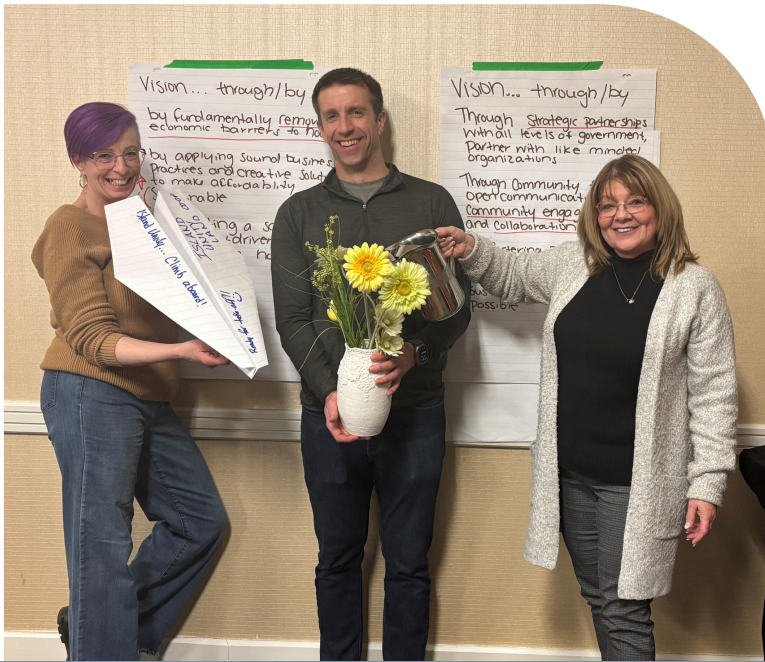
We're excited to share the very first edition of our quarterly communications newsletter! Island Unity Land Co-operative is now officially up and running—and you're a part of it. This newsletter is here to keep you informed, celebrate our progress, and invite you to be part of shaping our shared future.

Over the past few months, a lot has been happening behind the scenes. From forming a Board of Directors to launching our new website, we've been laying the foundation for a strong, supportive, and community-driven co-op. Whether you are brand new to the co-operative sector or just curious about what's next, we're here to keep things clear, simple, and welcoming.



What is a Land Co-op, Anyway?

Island Unity is part of a growing movement to create community-owned housing. That means the land your home sits on is owned collectively by the co-op—not by a private landlord or developer. This helps keep housing stable, affordable in perpetuity, and rooted in community values.



Island Unity's Founding Board

Meet Your Board

Our founding Board of Directors is made up of Island volunteers who are helping guide the co-op through its early days. They bring a mix of experience, passion, and commitment to building a thriving community:

- Angela Simpson, President
- Elizabeth Kelly, Vice-President
- Mathieu Arsenault, Secretary and Treasurer



How Island Unity Came to Be

Island Unity Land Co-operative was created as part of a larger effort to bring more community-based housing to Prince Edward Island. This work was supported by a project called the PEI Community Housing Expansion Project, which brought together several organizations with a shared goal: to create stable, affordable housing that's owned and shaped by the people who live in it. Click [here](#) to learn more about the project.

CHF Canada worked closely with our founding Board to make sure everything was in place: from legal paperwork to planning, policies, and support systems.



Thanks to this collaboration, Island Unity was officially formed—and the homes at Pope Road are now part of a resident-focused, community-owned land co-op. That means the land is no longer owned by a private landlord, but by the co-op itself, with decisions guided by the people who live here.

This is just the beginning of our journey together, and we're excited to build something strong, supportive, and lasting—with you.





Co-operative Housing
Federation of Canada



HOUSING ALTERNATIVES INC.

Support Staff

The Co-operative Housing Federation of Canada (CHF Canada) has been providing Governance Support Services to help bring our co-op to life and guide its development.

Support Areas Include:

- Establishing the co-op as a legal entity
- Strategic and annual planning
- Creating policies and operational processes
- Supporting marketing and communications

CHF Canada is the national voice of housing co-ops. Their mission is to inspire, represent, and serve members in a united co-operative housing movement. CHF Canada supports co-ops with education, advocacy, asset and financial planning, insurance, and investment services. They also connect Canadian co-ops with international partners through Rooftops Canada and Co-operative Housing International.

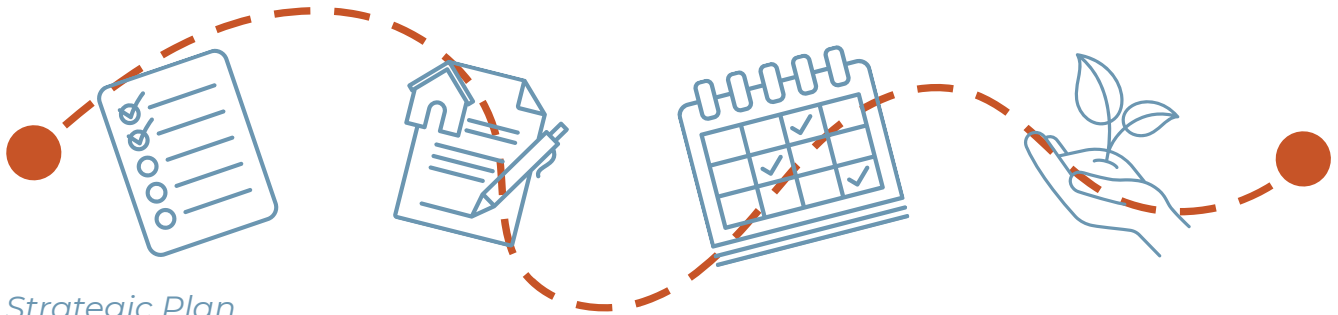
Click [here](#) to learn more.

We're pleased to announce that, following a competitive Request for Proposals (RFP) process, Housing Alternatives Inc. has been selected as our property management partner!

Housing Alternatives Inc. is a nationally accredited, non-profit Resource Group. Their mission is to expand housing supply and provide housing-related services that improve the quality of life for people. They are part of a network of over 40 Resource Groups across Canada.

Click [here](#) to learn more.





Strategic Plan

In February, the Board held a strategic planning session to reflect on our work and set a clear direction for the future. As part of this process, Directors completed a survey to help identify priorities and guide the discussion. In March, we proudly approved our Mission, Vision, and Core Values of the land co-op, which will help shape how we grow and support our community moving forward.

Mission

To create opportunities for individuals to thrive in a co-operative community by fostering a foundation of safe, secure, supported, and stable collectively owned assets.

Vision

We aim to be recognized as a community solution, ensuring housing is not an economic barrier by fostering long-term, scalable success through strategic partnerships, engagement, and collaboration.

Core Values

Education
Innovation
Transparency



A follow-up session will be held to define specific goals and actions for the year ahead. We look forward to sharing more as this work continues.

Planning

Emergency Meeting Process

As a Board, we have had to meet often to support the purchase of the Pope Road properties. To support this, an Emergency Meeting Process was adopted and has now been added to our governance files as a reference resource.

Resident Engagement

Welcome Package

A special welcome package was delivered to residents on May 31, 2025, a small way to say hello and thank you for being part of this exciting journey.



Sustainability, Growth and Development

Growth Strategy

In April, the Board reviewed a new Growth Strategy developed by LIFT Impact Partners and The Community Housing Transformation Centre. After reviewing and providing feedback, the updated strategy has now been submitted to the province.

Strategic Pillars in Focus:
We're exploring new focus areas of our strategic plan, including:

- Organizational Effectiveness
- Partnerships
- Community Engagement

These priorities will help guide our continued growth and deepen our impact across the province.



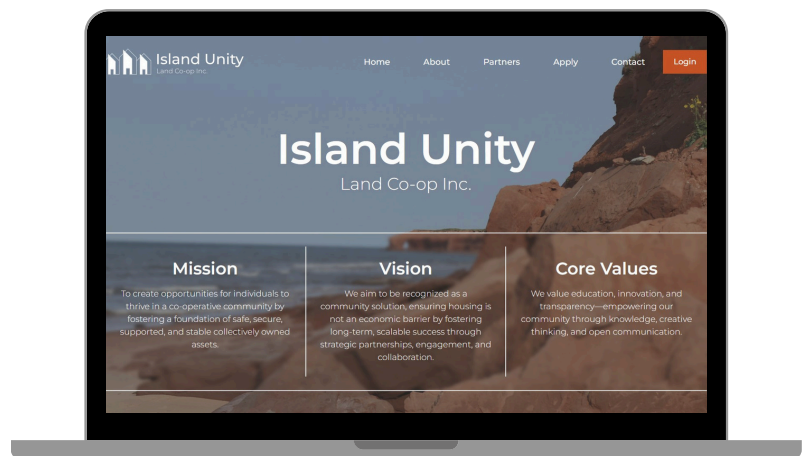
Marketing and Communication

Building our Voice

We are working on ways to keep you informed and connected:

- **Website Launch:** Our homepage is live! More updates coming soon!
islandunityland.coop
- **Quarterly Reports:** Starting in July, we will share updates every three months.
- **New Logo:** Our final logo is ready, and a full branding package is now in place and will be used across all communications.

The Prince Edward Island Government will soon make a public announcement on the PEI Community Housing Expansion Project, highlighting the co-op's acquisition of 56 co-op homes on Pope Road.





Island Unity on the National Stage

We are proud to share that Island Unity will be featured at the Community Land Trust Summit in Halifax this September!

Our co-op will be part of a panel titled:
“Building Sustainable and Scalable Communities: Insights from Land Co-ops”

September 11-14, 2025

This is a fantastic opportunity to learn from other land co-ops and share our story on a national stage.

Click [here](#) to learn more about the summit

Stay Connected

We are now officially a member of CHF Canada, which means residents of Island Unity Land Co-op can access their library of co-op resources [here](#) and sign up to receive CHF Canada’s eNews to stay informed about events, services and benefits, and co-op housing news across the country.

